THERE'S ONLY ONE DC

WASHINGTON DC ECONOMIC PARTNERSHIP

DMPED OFFICE OF THE DEPUTY MAYOR FOR PLANNING & ECONOMIC DEVELOPMENT

GOVERNMENT OF THE DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR



SPORTS CAPITAL

Washington, DC is redefining what it means to be a Sports Capital.

With more than $4B in public and private investment in infrastructure[1–3], a growing professional sports presence, and an expanding pipeline of talent and emerging sports, the city is building a connected ecosystem where business and sport thrive together. From world-class venues and new community facilities to leading sports organizations and established corporate partners, DC gives companies the assets, access, and relationships to establish a presence and grow with confidence.

BUILDING THE FOUNDATION

The infrastructure is being built. Washington, DC is making significant investments in the places where sports, entertainment, and community come together.



RFK CAMPUS



CAPITAL ONE ARENA & DOWNTOWN

RECENT INVESTMENTS

$3.8B — **RFK Campus**
180-acre sports, entertainment, and recreation destination[1]

$515M — **Capital One Arena & Downtown**
Transforming DC's sports and entertainment district[2]

$89M — **Youth Sports**
Year-round SportsPlex expanding youth sports and tournament opportunities[3]

CONNECTIONS ACROSS INDUSTRIES

Companies in every sector are already plugged in. Corporate partnerships with DC's leading sports organizations connect companies across industries to teams, venues, events, and audiences throughout the District.

CAPITAL ONE
Financial Services

MEDSTAR HEALTH
Healthcare

AUDI
Automotive

1. Office of the Mayor, 2025. 2. Office of the Mayor, 2024. 3. DC FY2026 Budget, 2025.

wdcep.com
dmped.dc.gov

THERE'S ONLY ONE DC for Sports

A DEEP TALENT AND INSTITUTIONAL PIPELINE

The people to run it are already here. A highly educated workforce and leading universities produce the talent needed across the business of sports, technology, media, and entertainment.

TALENT:

Georgetown University · GW · American University Washington, DC

EMPLOYERS:

Monumental · NFLPA · US Soccer Foundation

AN EXPANDED ECOSYSTEM

New leagues keep widening the opportunity. New and emerging leagues are broadening the District's sports landscape, creating additional opportunities for investment and community engagement.

Four new leagues are joining DC's seven major professional teams.

Ultimate Frisbee · Major League Rugby · Major League Volleyball · Major League Cricket

Why Build Here

Build where sport, business, and policy meet.

A DC office puts your company where sport, business, and policy meet, with access to decision-makers, an engaged audience, and one of the country's most educated talent pools.

COMPANIES ARE ALREADY HERE

We're one of the country's fastest-evolving markets where companies like Netflix, SpaceX, and Anthropic are expanding their presence and joining a business community with direct access to policymakers, top talent, and a growing sports economy.

DC isn't just shaping the future of sports. It's inviting you to help build it.

RESOURCES

Visit **wdcep.com** or scan the code to access maps, publications & reports, information on available incentives, see why business leaders choose Washington, DC for their organizations in our Executive Testimonials series, learn about the Washington, DC Global Soft Landing program, and more to help you start, grow, or relocate your business to Washington, DC.