

THERE'S ONLY ONE ^{*}DC**

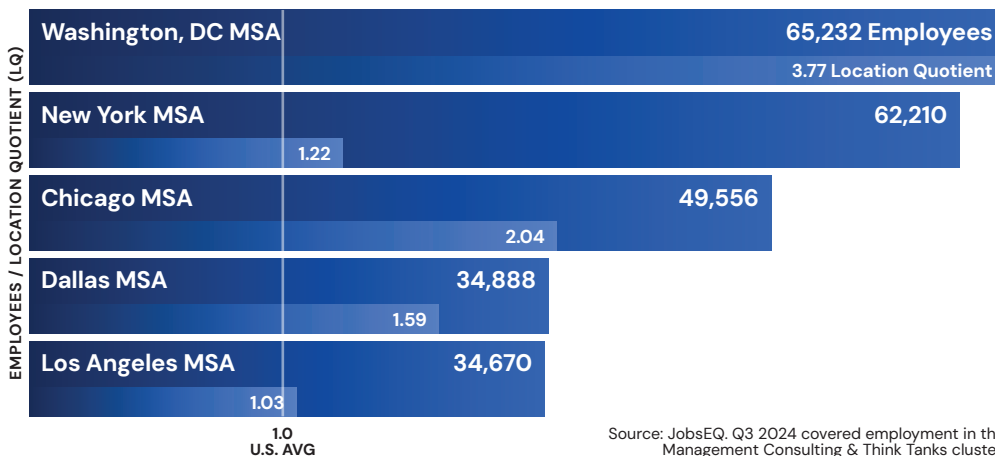


WE ARE DISTRICT OF COLUMBIA
DC MURIEL BOWSER, MAYOR

CONSULTING & BUSINESS SERVICES

Home to “Think Tank Row,” Washington, DC is a national focal point of the consulting industry, offering unparalleled opportunities to work with government, business, and international affairs. Consulting firms in DC are uniquely positioned to advise clients on complex challenges spanning policy, strategy, and operations. It’s no surprise that leading global consultancies such as BCG, PwC, KPMG, and McKinsey & Company have a strong presence in the nation’s capital.

NUMBER & CONCENTRATION OF EMPLOYEES IN THE MANAGEMENT CONSULTING & THINK TANK INDUSTRY



Source: JobsEQ. Q3 2024 covered employment in the Management Consulting & Think Tanks cluster.

#1

Most Educated City in the United States¹

#1

Concentration of Consulting Services in the United States²

2.5x
THE U.S. AVERAGE

DC has the highest concentration of Consulting Services talent in the U.S.³

SUBSECTORS



ARCHITECTURAL SERVICES



BUSINESS SUPPORT SERVICES



CONSULTING SERVICES



CORPORATE HEADQUARTERS



ENGINEERING SERVICES

1. Esri Market Profile. (2024). Based on a comparison of the top 25 most populous metropolitan areas. 2. JobsEQ 2024 Q3 data, comparison of top 25 MSA LQ. 3. JobsEQ 2024 Q3 data, comparison of top 25 MSA LQ. LQ = concentration of industry professionals relative to national MSAs average.

MAJOR EMPLOYERS

	Booz Allen Hamilton
	Deloitte.
	
	McKinsey & Company
	

TALENT PIPELINE

The Washington, DC Metro Area leads that nation in these specialized skills and is also #1 in the U.S. for the total number of employees in **General Management Consulting** (65,232), **Engineering Services** (43,599), and **Scientific and Technical Consulting** (12,729).



RESOURCES

Visit wdcep.com or scan the code to access maps, publications & reports, information on available incentives, see why business leaders choose Washington, DC for their organizations in our Executive Testimonials series, learn about the Washington, DC Global Soft Landing program, and more to help you start, grow, or relocate your business to Washington, DC.



Company Spotlight



Kellen, a global leader in providing management services to professional and trade organizations, doubled its footprint in Washington, DC by moving its headquarters in late 2024 from Atlanta, GA to Downtown DC. Supported by the Vitality Fund, as a result of Kellen's move, 47 new associations are now headquartered in DC.

Watch our interview with Kellen as part of our Executive Testimonials series at wdcep.co/kellen

Washington, DC is
Where Top Talent Grows

GEORGETOWN
UNIVERSITY



AMERICAN UNIVERSITY
WASHINGTON, DC

THE GEORGE
WASHINGTON
UNIVERSITY
WASHINGTON, DC

UNIVERSITY OF
MARYLAND

Four of the top-100 ranked business schools in the United States are located in the Washington, DC Metro Area⁴, three within DC's boundaries, making Washington, DC the choice for an ever-expanding source of new highly educated and highly motivated talent.

4. U.S. News & World Report, 2024. 5. JobsEQ 2024 Q3 data, comparison of top 25 MSA LQ.