

THERE'S ONLY ONE **DC**



COMMUNICATIONS AND DESIGN

Washington, DC is a competitive hub for the communications and design industry, with specializations in marketing services and electronic media. Its proximity to and dense concentration of federal, non-profit, advocacy, and industry leaders that rely heavily on strategic communication and media outreach positions Washington, DC as a prime location for companies within this industry.

RECENT INVESTMENTS

The **Atlantic** opened the doors of its new headquarters in late 2024 at The Wharf. The Atlantic is a 165-year old publication covering topics such as news, politics, culture, technology, and health through its flagship magazine, podcasts, and videos.



In late 2024, **Monumental Sports** debuted its new state-of-the-art broadcast center adjacent to Capital One Arena. The two-studio center wholly owned by the sports group, positions Monumental as leaders in local sports broadcasting.

#1

**Most Educated City
in the United States¹**

**TOP
5**

**Metro region
for Design and
Communication²**

**TOP
10**

**Corporate
Headquarters
Location³**

SUBSECTORS



ADVERTISING SERVICES













**ELECTRONIC MEDIA
PUBLISHING**



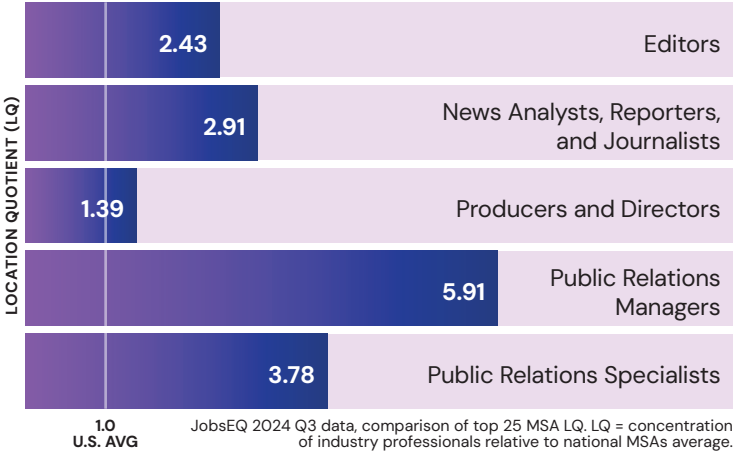
MARKETING SERVICES

MAJOR EMPLOYERS

TALENT PIPELINE

The Washington, DC Metro Area ranks in the **top two nationally** in concentration of employment in publishing, telecommunications, and broadcasting.



Company Spotlight

taotiacreative

In the heart of Capitol Hill, Taoti Creative is redefining what it means to be a purpose-driven design agency in Washington, DC. With more than two decades of experience, it has cemented its place as a creative powerhouse—culminating in its 2025 recognition by The Washington Business Journal as the 3rd-largest multimedia and design firm in the region.

In early 2025, Taoti doubled the size of its headquarters, unveiling an expanded studio space designed not only for innovation, but for community. The new facility includes a video production suite, Maker Space, and gathering areas that reflect the team's commitment to both client impact and neighborhood connection.

Taoti's reputation for excellence is reflected in its high-profile collaboration with the International Women's Forum, where the agency led a full website redesign that elevated the organization's global mission and visibility. The project, completed in 2025, was recognized for its elegant design, intuitive functionality, and thoughtful storytelling—hallmarks of Taoti's creative approach.

Whether serving national nonprofits or local brands, Taoti Creative continues to merge strategic insight with bold design to create work that inspires, engages, and delivers results.

RESOURCES

Visit wdcep.com or scan the code to access maps, publications & reports, information on available incentives, see why business leaders choose Washington, DC for their organizations in our Executive Testimonials series, learn about the Washington, DC Global Soft Landing program, and more to help you start, grow, or relocate your business to Washington, DC.

