



2024 SPONSORSHIP KIT

The Washington DC Economic Partnership's Annual Meeting is the highlight of Washington, DC's business community, attracting over 700 leaders, visionaries, and stakeholders to celebrate economic development and highlight the impacts and accomplishments of our city.

This is your opportunity to become a part of this amazing experience and help shape the future of DC.

DETAILS

WHEN: Friday, March 15, 2024
12:00 PM to 1:30 PM

WHERE: Walter E. Washington Convention Center
801 Mt. Vernon Place NW, Washington, DC 20001



Architect Eran Chen, AIA,
Founding Principal and
Executive Director, ODA;
2023 Keynote Speaker



Congressman James E. Clyburn;
2022 Keynote Speaker



Mayor Muriel Bowser,
Washington, DC



SPONSOR RATES

Diamond Sponsor	\$25,000
Platinum Sponsor	\$10,000
Gold Sponsor	\$5,000
Silver Sponsor	\$3,500
Corporate Table	\$2,000
Individual Ticket	\$145

To discuss partnership opportunities or to learn more about the Washington DC Economic Partnership, please contact:

Derek Ford
PRESIDENT & CEO
(202) 661-8670
dford@wdcep.com

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor – \$25,000

- One (1) premier lunch table of ten (10) with branded table signage
- On-stage welcome with introduction remarks during the Annual Meeting Luncheon
- Logo recognition on marketing materials and signage promoting the Annual Meeting
- Branded sponsor recognition highlighted during luncheon
- Social media and promotion through WDCEP's marketing channels
- Full-page, color ad in the DC Development Report* (1,000 copies)

Platinum Sponsor – \$10,000

- One (1) premier lunch table of ten (10) with table signage
- Logo recognition on marketing materials and signage promoting the Annual Meeting
- Branded sponsor recognition highlighted during luncheon
- Social media and promotion through WDCEP's marketing channels
- Half-page, color ad in the DC Development Report* (1,000 copies)

Gold Sponsor – \$5,000

- One (1) lunch table of ten (10) with branded table signage
- Logo recognition on marketing materials and signage promoting the Annual Meeting
- Logo display to be shown on screens at luncheon
- Social media and promotion through WDCEP's marketing channels

Silver Sponsor – \$3,500

- One (1) lunch table of ten (10) with branded table signage
- Logo recognition on marketing materials and signage promoting the Annual Meeting
- Logo display to be shown on screens at luncheon

Corporate Table – \$2,000

- One (1) lunch table of ten (10) with branded table signage
- Logo display to be shown on screens at luncheon

UNIQUE OPPORTUNITIES

Michael V. Hodge DC Revenue Bond Program Deal of the Year Award – \$3,000

The DC Revenue Bond Program has awarded nearly \$8.5 billion in economic development assistance since its inception. This award recognizes the year's top deal that made a significant contribution to DC's economic landscape. The award is named after the former director of the DC Revenue Bond Program in the Office of Planning & Economic Development.

- One (1) lunch table of ten (10) with branded table signage
- Company listing to be shown on screen during awards ceremony
- Table signage with company logo

Augmented Reality Portal – \$1,500 (Only 10 Available)

Purchase must be confirmed by March 1, 2024.

An Augmented Reality portal is an immersive digital experience. Attendees will scan a QR code and be transported to your fully-realized 3D space, where they can explore as if they were physically there. Scan the QR code on the right to try it out for yourself!



Featured Augmented Reality Experience – \$500

Showcase your company and upcoming projects like never before. Attendees will see your logo floating above their table, explore a 3D model of your development, watch a video, and more. Try for yourself by scanning the code below. Packages can be customized to include:

- Augmented Reality Building Model
- Video (under 60 seconds)
- About Text (250 characters or less)
- Call to Action Button linking to your website
- Photo Wall & Logo displayed in Augmented Reality (maximum 9 photos)



Augmented Reality experiences by Capitol Interactive. Capitol Interactive creates immersive digital experiences that teleport users to new places, faces, and ideas.



*DC Development Report ad must be received no later than 2/20/2024

WDCEP ANNUAL MEETING 2024 REGISTRATION



The Washington DC Economic Partnership (the Partnership) is recognized as an organization exempt from federal income tax as described under Section 501(c)(3) of the Internal Revenue Code. As such, certain payments to the Partnership may qualify for the charitable contribution deduction. Please consult a qualified tax advisor.

PARTICIPATION LEVEL

- | | | | |
|--|-----------------|--|----------------|
| <input type="checkbox"/> Diamond Sponsor..... | \$25,000 | <input type="checkbox"/> Michael V. Hodge Award | \$3,000 |
| <input type="checkbox"/> Platinum Sponsor..... | \$10,000 | <input type="checkbox"/> Corporate Table..... | \$2,000 |
| <input type="checkbox"/> Gold Sponsor | \$5,000 | <input type="checkbox"/> Augmented Reality Portal..... | \$1,500 |
| <input type="checkbox"/> Silver Sponsor..... | \$3,500 | <input type="checkbox"/> Augmented Reality Experience..... | \$500 |
- # of additional individual tickets (\$145 each)

PAYMENT INFORMATION

Check (all checks should be payable to: Washington DC Economic Partnership)

Credit Card

Visa MasterCard American Express

Card Number _____

Security Code _____ Exp. Date _____

Name on Card _____

Signature _____

* A 5% processing fee will be applied for all credit card payments

Total Amount: \$ _____

ACH

Account Name:

Washington DC Economic Partnership

ABA/Routing Number: 255071981

Account Number: 1360607662

Account Contact: Lucy Fitzgerald

Bank Name: Capital One Bank

Address: 1200 F St NW, Washington, DC 20004

Phone Number: (202) 347-4393

CONTACT INFORMATION

Company _____

Contact _____

Title _____

Address _____

City/State/Zip _____

Email _____

I hereby agree to the terms and conditions for the 2024 Annual Meeting

Signature _____

MAIL PAYMENTS TO:

Washington DC Economic Partnership

Attn: Acct Department

1495 F Street NW

Washington, DC 20004

Updated 2/27/2024

TERMS & CONDITIONS

1. EXHIBITOR/SPONSOR CANCELLATION POLICY

1.1 NO REFUNDS. THERE ARE NO REFUNDS FOR CANCELLATIONS BY EXHIBITORS OR SPONSORS. IF AN EXHIBITOR OR SPONSOR CANCELS AT ANY TIME, FOR ANY REASON, THE EXHIBITOR OR SPONSOR WILL BE RESPONSIBLE FOR THE ENTIRE EXHIBITOR OR SPONSOR FEE.

1.2 CONFERENCE AND PROGRAMS SUBJECT TO CHANGE. WDCEP RESERVES THE RIGHT TO RELOCATE OR RESCHEDULE PROGRAMS. IF A RESCHEDULED CONFERENCE OR CONFERENCE PROGRAM CONFLICTS WITH AN EXHIBITOR'S OR SPONSOR'S SCHEDULE, SUCH EXHIBITOR OR SPONSOR MAY ELECT TO SEEK A CREDIT OF

EQUAL OR LESSER VALUE TO BE USED AT ANY AFFILIATE WDCEP EVENT. SUCH CREDIT SHALL BE VALID FOR ONE (1) YEAR FROM THE DATE OF THE ORIGINALLY SCHEDULED CONFERENCE DATE.

2. PAYMENT TERMS

PAYMENTS FOR ALL EXHIBITORS/SPONSORSHIPS ARE DUE WITHIN 30 BUSINESS DAYS OF REGISTRATION.

3. FORCE MAJEURE

IN THE EVENT THAT EITHER PARTY TO THIS AGREEMENT IS UNABLE TO PERFORM ITS OBLIGATIONS HEREUNDER OR TO ENJOY ANY OF ITS BENEFITS BECAUSE OF SUBSTANTIAL DAMAGE

OR DESTRUCTION TO THE VENUE OR ORGANIZATION DUE TO ANY CAUSE, A NATURAL DISASTER, OR ACTION OR DECREE OF GOVERNMENTAL BODY WITH APPROPRIATE JURISDICTION (HEREINAFTER REFERRED TO AS A "FORCE MAJEURE EVENT"), THE PARTY THAT HAS BEEN SO AFFECTED SHALL IMMEDIATELY GIVE NOTICE TO THE OTHER PARTY OF SUCH FACT AND SHALL DO EVERYTHING POSSIBLE TO RESUME ITS PERFORMANCE. IF THE PARTY IS UNABLE TO PERFORM, THE PARTY THAT RECEIVED SUCH NOTICE MAY TERMINATE THIS AGREEMENT BY GIVING NOTICE THEREOF TO THE PARTY UNABLE TO PERFORM BECAUSE OF SUCH FORCE MAJEURE EVENT.