



WDCEP 2024 Investor Benefits

The Washington DC Economic Partnership (WDCEP) is a non-profit, public-private organization whose core purpose is to actively position, promote, and support economic development and business opportunities in DC. By investing in WDCEP, you will help us attract and grow quality businesses, increase the tax base, and create jobs for our local community.

WDCEP relies on its private-sector partners to help fund its programs throughout the year, including implementing business attraction, expansion, and retention strategies, national corporate outreach, and data collection and analysis. There are three primary ways our private-sector partners can engage with the WDCEP ecosystem:

1. Join our supporter network
2. Sponsor specific programs & events
3. Join the WDCEP Board of Directors

Customized packages are also available.





Supporter Network

ADVOCATE \$5,000

Benefits:

- Listed as a preferred client vendor for prospect referrals, if applicable
- Opportunity to advise on regional attraction strategy
- Invitation to Director Downloads
- Ability to provide annual updates to the WDCEP team
- Receive the WDCEP newsletter sharing news around the District and region
- Receive WDCEP annual report, Development Report, and Neighborhood Profiles

AMBASSADOR \$10,000

In addition to all benefits from the previous level, Ambassador Benefits include:

- Company logo on WDCEP website
- Access to WDCEP in-house research¹
- Invitation to attend the WDCEP Board Retreat
- Invitation as WDCEP guest to ribbon-cutting events²

BUILDER \$15,000

In addition to all benefits from previous levels, Builder Benefits include:

- Table (10 seats) at WDCEP's Annual Meeting
- Invited to Attend District Reception at ICSC Las Vegas
- Recognition in WDCEP's Annual Report
- WDCEP presentation to your enterprise about economic development trends
- Invitation to network with DC private sector, non-profit, and government leaders
- Invitation to host prospect visit meetings, if applicable

DISTRICT DRIVER \$20,000

In addition to all benefits from previous levels, District Driver Benefits include:

- Featured as Silver sponsor at WDCEP Annual Meeting³
- Ad in DC Development Report (Half Page)
- Project featured in annual Development Report, when applicable
- Recognition through WDCEP social media marketing channels⁴
- Welcoming committee when entertaining new companies.

CONTACT:
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1. WDCEP has access to various datasets including DC's development pipeline, demographics for all U.S. communities, and commercial building inventory. 2. Only applies to events that permit guests. 3. In lieu of Table of 10 at Annual Meeting. 4. LinkedIn



Mayor Muriel Bowser, DC Council Members, DMPED representatives, WDCEP staff, and more at ICSC Las Vegas booth in 2023

Program Sponsorships

ANNUAL MEETING

WDCEP's Annual Meeting attracts over 700 attendees each year, bringing together a variety of leaders, visionaries, and stakeholders, to celebrate economic development achievements, recognize successes and highlight the impacts and accomplishments of our city.



DC DEVELOPMENT REPORT

Aimed directly at the real estate, brokerage and corporate communities, The DC Development Report is a comprehensive catalog of development activity in the District of Columbia. The Report is released at our Annual Meeting.



FAMILIARIZATION (FAM) TOURS

Provides opportunity for your brand to be in front of corporate site selectors when WDCEP curates customized tour(s) of DC and its submarkets.



ICSC LAS VEGAS BOOTH

Sponsorship provides access to our 2,000 SF booth for meetings, networking with DC's real estate community and public-sector decision-makers, and marketing & branding exposure to 25,000 attendees.



ICSC LAS VEGAS RECEPTION

Sponsorship provides tickets to the event to network with key decision makers and showcase your company through various branding opportunities.



Several sponsorship options start at \$2,000, but can vary by program. Please inquire with WDCEP for further information.

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Board Membership

As a member of WDCEP's board of directors, you will join public and private sector leaders to help guide economic development strategies for the city of Washington, DC. Board contributions start at \$10,000 and members receive all Ambassador-level investor benefits and:

- Voting member of the WDCEP Board of Directors
- Attend Board Meetings and engage with public & private sector members
- Provide guidance on city-wide strategic economic development initiatives
- Recognition at WDCEP's Annual Meeting
- Recognition in WDCEP's Annual Report
- Recognition through WDCEP marketing channels (e.g. LinkedIn)
- Invitation to participate as part of a welcoming group when entertaining new companies, if applicable
- Invitation to Attend District Reception at ICSC Las Vegas
- Invitation to host prospect visit meetings, if applicable
- Use of WDCEP conference room
- Recognition of support in WDCEP presentations
- WDCEP presentation to your organization about economic development trends, as requested
- Ability to participate in DC Council Chats
- Project featured in annual Development Report, when applicable

WDCEP Board Members who invest \$15,000 or more receive all benefits listed above. Contributions above \$10,000 can be allocated towards supporting/sponsoring at least one of the following programs.¹ WDCEP Board Members will receive respective benefits for each program's sponsor level.

- Annual Meeting
- Business Attraction, Expansion, and Retention (BREA) programs²
- DC Council Chats
- DC Development Report advertisement
- Director Downloads
- Familiarization (FAM) Tours
- ICSC Las Vegas Booth
- ICSC Las Vegas Reception
- WDCEP Board Retreat

Potential new board members are vetted by WDCEP's Membership Committee and must be confirmed by the Board of Directors.

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1. Sponsorships start at \$5,000 and allocation will be determined by total member contribution. 2. Allows WDCEP to enhance existing BREA programs and fund activities DMPED grant may not cover.