



Washington, DC

INTERNATIONAL ASSISTANCE PROGRAM

As an international investor looking to establish a presence in the United States, we understand that you encounter numerous challenges. Navigating an unfamiliar landscape of legal, financial, and cultural systems can be an overwhelming task, and the potential for missteps is significant without the right guidance. That's why we have created the International Assistance Program – a network of resources for international companies expanding in the U.S.

WHAT IS THE INTERNATIONAL ASSISTANCE PROGRAM?

The International Assistance Program is a one-stop shop of essential resources for companies expanding to the United States. The network includes a vetted list of companies who exhibit best-in-class services and have proven experience working with international firms.

While a company's U.S. market entry strategy will vary depending on your company's industry, current customer base, project financing, etc.; there are many shared similarities and considerations for international companies expanding to the United States for the first time. These can include: "What are the legal requirements for incorporating my company in the U.S.?", "What are the labor laws and regulations in the U.S.?", "What are estimated costs for U.S. commercial real estate?", "Which visa(s) should be acquired in order to work legally in the U.S.?", "How do employee benefits differ from my home country?", "What are the federal and local tax implications for my business?", etc. These are examples of the types of questions the International Assistance Program can help answer.



Our International Assistance Program partners are experienced professionals with demonstrated excellence working with global companies. They are also energized to support and encourage future investment, like yours, in the U.S. capital of Washington, DC. Let us connect you with the right people to support your growth to the United States.



PARTICIPATING COMPANIES



Finance, Banking, Title & Accounting

- Capital One
- Cherry Bekaert Advisory
- Fidelity National Title
- TD Bank
- United Bank
- Washington Area Community Investment Fund



Commercial Real Estate Brokerage and Advisory Services

- CBRE
- Civitas
- Colliers
- Cushman & Wakefield
- Delta Associates
- JBG Smith
- JLL
- Stream
- Tishman Speyer



Legal

- Ballard Spahr
- Holland & Knight
- K&L Gates
- Nixon Peabody
- Squire Patton Boggs
- Steptoe



Construction & Development

- Akridge
- Bohler
- BXP
- EDENS
- Foulger Pratt
- Hoffman & Associates
- HRGM
- Roadside Development
- Skanska
- Smoot Construction
- Urban Atlantic Development



Architects

- BKV Group
- Bonstra Haresign Architects
- Gensler
- OTJ



Residential Real Estate

- Compass Real Estate - The Alliance Group



Human Resources & Recruiting

- Beacon Hill Staffing
- Cordia Partners
- YER Group



Marketing & Creative

- Black Digital Group
- Gelberg Signs
- Insite Media
- Model B
- Neoscope



Utilities

- DC Water
- Pepco
- Washington Gas



Broadband & IT Solutions

- Astound Broadband
- Comcast Business
- Microsoft
- Verizon



Healthcare & Insurance

- DC Health Link
- United Healthcare



Transportation

- Reston Limousine

HOW DO I BECOME A PART OF THE PROGRAM?

It's as simple as connecting with the team at WDCEP. We are here to understand your unique challenges and will work to mitigate those by leveraging our connections to local resources for your benefit. Call or email us today!

WDCEP SUPPORT SERVICES

The Washington DC Economic Partnership (WDCEP) is a nonprofit, public-private partnership at the core of economic development in Washington, DC. We connect national and international corporations to the public and private sector to advance sustainable and inclusive economic development.

We can support your business relocation to and growth in Washington, DC in a variety of ways:

- Assist with your real estate and site selection needs
- Connect you directly to local government, community organizations, and private sector leaders
- Provide key insights from local C-Suite executives
- Customize community tours
- Develop key market intelligence and custom research
- Unlock access to financial incentives, such as the Vitality Fund

CONTACT US

Derek Ford - President & CEO, dford@wdcep.com • (202) 661-8673

Chad Shuskey - SVP, Programs, cshuskey@wdcep.com • (202) 661-8674

Audrey Polk - VP, Corporate Attraction, apolk@wdcep.com • (202) 661-8672

Suzanne White - VP, Real Estate Services, swhite@wdcep.com • (202) 661-4271

Kathrine VanLiew - Director, Business Attraction, kvanliew@wdcep.com • (315) 730-0033

