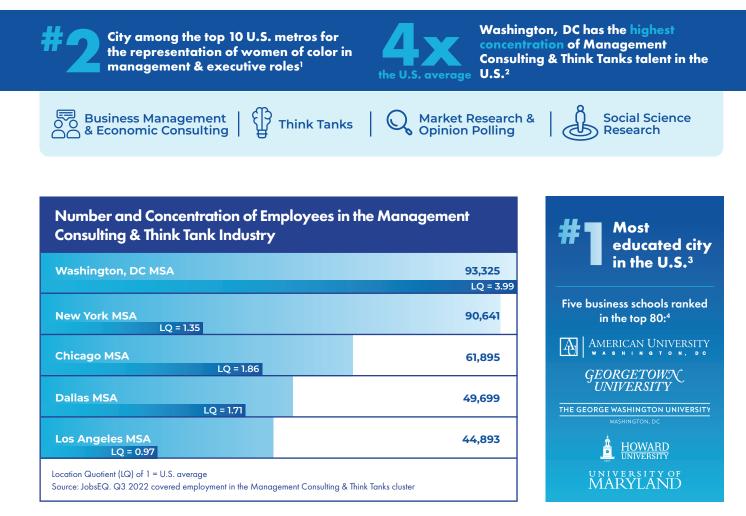


Management Consulting and Think Tanks

in Washington, DC

Home to "Think Tank Row," Washington, DC is an international hub of prominent institutions producing innovative research to inform and influence policy. Companies in this cluster benefit from proximity to the Executive Office of the President, U.S. Congress, the U.S. federal judiciary, dozens of federal legislative agencies, and 170+ embassies. It's no wonder why the world's largest consultancies are officed in DC including BCG, PwC, KPMG and McKinsey & Company.



1. Source: Syndio. Quantifying the U.S. Opportunity Gap. (2020 data); 2. Source: JobsEQ (Q3 2022). Based on analysis of top 25 most populous U.S. metros.; 3. Esri/U.S. Census Bureau, 2016-2020 American Community Survey & Population Division (2021). Based on a comparison of the top 25 most populous metropolitan areas; 4. U.S. News & World Report, 2023



Major Employers

Booz Allen Hamilton	Deloitte.
BCG	рис
Chemonics Development works have	КРМС
McKinsey & Company	BROOKINGS
EY	WOLFRAM

Talent Pipeline

The Washington, DC metro area leads the nation in these specialized skills and is also #1 in the U.S. for the total number of employees in **Management Analysts** (55,443), **Economists** (4,863), and **Social Science Research Assistants** (2,640).¹ Home to 14 more Economists than the U.S. average¹

"Our job is to unleash the potential of the world, and there's no better place to do that than in Washington, DC."

JUSTIN DEAN MANAGING DIRECTOR & SENIOR PARTNER, BCG



Why DC? Company Spotlight

PricewaterhouseCoopers, an international auditing, tax, and consulting firm, consolidated its regional offices into a new 182,000 SF Washington, DC office. The 1,700-person regional headquarters opened in 2021. PWC's new office was awarded LEED certification at the Gold level by the U.S. Green Building Council.

Resources

Vitality Fund: A multi-year, performance-based incentive program designed to support companies in target industries actively planning to relocate, expand, or retain their physical location in Washington, DC, and to encourage the creation of new jobs.

DC Department of Employment Services: Offers recruitment and hiring support, and a variety of workforce development and training programs to help District employers including On-the-Job Training and Apprenticeship Programs.

DMPED and WDCEP: The Office of the Deputy Mayor for Planning and Economic Development (DMPED) is the District government agency that designs and implements strategies to encourage companies to choose, stay, and grow in DC. Washington DC Economic Partnership (WDCEP) is a nonprofit, public-private partnership that leads business attraction efforts for DC. DMPED and WDCEP collaborate to advance the Mayor's economic development strategy, with the primary focus of creating and retaining jobs to further drive sustainable, economic inclusion for the District of Columbia.

Collectively, DMPED and WDCEP provide the following services to support your relocation or expansion:

- Assist with your real estate and site selection needs
- Connect you directly to District government agencies,
- community organizations, and private sector leaders • Provide key insights from local C-suite executives
- Customize community tours
- Develop key market intelligence and custom research
- **Connect** you to resources and funding opportunities, including incentives such as the Vitality Fund
- Support in navigating DC Government agency requirements and processes

1. Source: JobsEQ. Q3 2022 covered employment



