

DISTRICT RECEPTION



Foxtail Nightclub & Pool Club at the SLS Hotel Las Vegas

Sunday, May 21, 2017

6:00 pm – 7:00 pm Pre-Reception VIP Hour
7:00 pm – 9:00 pm District Reception

The annual District Reception is a signature event where more than 600 guests and sponsors gather to celebrate DC's thriving retail economy. Enjoy cocktails and conversation while you mingle with some of the District's biggest powerhouses in retail and real estate.

As a sponsor, you'll showcase your company through customized branding opportunities and network with a matrix of key decision makers from the retail real estate industry.

SPONSORSHIP OPPORTUNITIES

VIP HOUR SPONSOR (Limit 1 sponsor)

\$30,000

- Exclusive Sponsorship of the VIP hour to (6:00 to 7:00 PM).
- Inclusion of company's name and logo on event invitation
- Includes signage at the entry to the VIP hour and your company logo listed as VIP Hour Presenting Sponsor on various branding throughout the event
- Opportunity to provide a small promotional item for event patrons during VIP hour at event (*item must be approved by WDCEP)
- Logo on all marketing materials promoting the reception
- 15 VIP tickets to attend the VIP Hour and the District Reception
- Access to a designated VIP area during the reception

MONUMENTAL SPONSOR

\$20,000

As a sponsor, you will receive:

- Logo placement on the step-and-repeat, which is visible to all guests
- Logo on all marketing materials promoting the event
- Logo displayed on welcome signage at registration area
- Logo displayed on tent cards at select locations throughout the venue
- Signature drink branding (e. g. WDCEP martini)
- Opportunity to provide company branded napkins
- 10 VIP tickets to attend the VIP Hour and the reception
- Branded cabana for your company's guests

NATIONAL SPONSOR

\$15,000

As a sponsor, you will receive:

- Logo on all marketing materials promoting the event
- Logo displayed on welcome signage at registration area
- Logo displayed on tent cards at select locations throughout the venue
- Signature drink branding (e.g. WDCEP martini)
- Opportunity to provide company branded napkins
- Branded Cabana for your company's guests
- 5 VIP tickets to attend the VIP Hour and the reception

CAPITOL SPONSOR

\$7,500

As a sponsor, you will receive:

- Logo on all marketing materials promoting the event
- Logo and project/advertisement displayed on video wall
- Logo displayed on tent cards at select locations throughout the venue
- 4 VIP tickets to attend the VIP Hour and the Reception

At the District Reception at ICSC Las Vegas, WDCEP will highlight your brand throughout the venue. From a VIP cabana with branding opportunities to large screen displays located on the stage, showcase your businesses to hundreds of high-level city officials, business leaders, and brokers.

CONTACT

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